

Transitando desde el Caos a la Ciberutopía



|||
CISCO
MINING | 20
SUMMIT | **23**




CISCO

“Houston, tenemos un problema”





“Houston, tenemos ~~un~~ dos problemas”





+ 3000



Distopía



Utopía



85%

Not adequately
prepared to handle
cybersecurity threats*

* Source: Cybersecurity Readiness Index – Cisco: March, 2023



65%

plan on adopting SSE in next 2 years

Converged set of **cloud networking**



SD-WAN

Converged set of **cloud security**



SSE





SaaS

PaaS

IaaS

Hybrid Security Cloud


Customer priority use cases



A black and white photograph showing a hand holding a small white sign with a black border. The sign has the words "STAY FOCUSED" written on it in a simple, sans-serif font. The background is a blurred, natural setting, possibly a forest or a field with trees and foliage. The lighting is soft, and the overall mood is calm and motivational.

STAY
FOCUSED

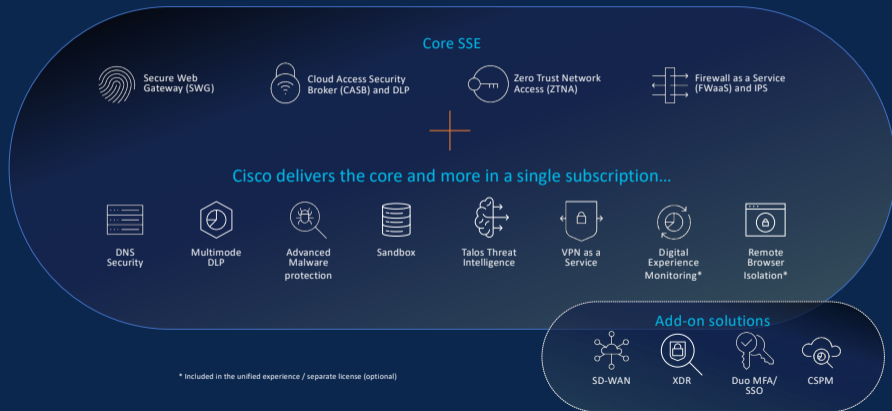
Cisco Secure Access

A hand is shown in the foreground, pointing towards a central glowing blue circular icon. The background is a dark blue space filled with a network of glowing blue lines and various hexagonal icons. These icons include a globe, a cloud with up and down arrows, a server rack, a magnifying glass, and a hexagon with 'AI' text. The overall aesthetic is high-tech and futuristic.

Better for users,
easier for IT,
and safer for everyone

Cisco Secure Access

Go beyond core Secure Service Edge (SSE) to better connect and protect your business





We frustrate attackers
not users

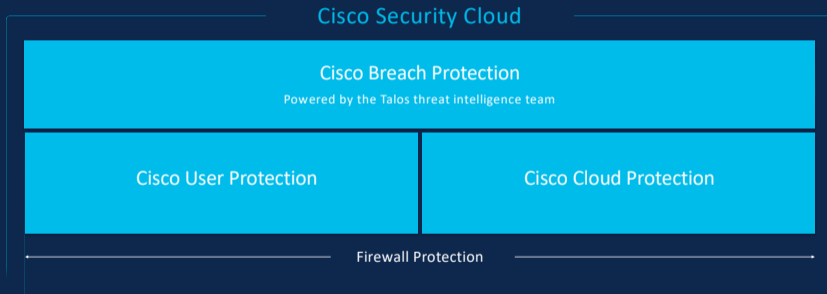


Cualquiera puede complicar lo simple.
La creatividad está en simplificar lo
complicado.



Charles Mingus

Security that only Cisco can deliver



Simplify with Cisco XDR



Talos powers the Cisco portfolio with intelligence

TALOS



500

threat researchers



AI

powered algorithms



550B

security events observed daily

Accelerating ransomware recovery



AI help for the SOC analyst

SOC AI Assistant

- Summarizes incidents across domains
- Optimizes remediation tactics



AI Assistant

this malicious file?

Who are the owners associated with these endpoints?

👍 🗨️ ⬇️ Regenerate

You 8:30 AM
What endpoints were affected by this malicious file?

AI Assistant 8:30 AM
The following endpoints are associated with 4 user accounts that this malicious file was emailed to, and all contain multiple events.

Endpoint
E2E-DataLake-Internet1

Endpoint
DESKTOP-2ER967Q

Endpoint
E2E-Win10-x64-G

Endpoint
Desktop-Win53

How do you want to address this incident?

Quarantine the compromised systems.

👍 🗨️ ⬇️ Regenerate

Write a message to Cisco Advisor

← Incident List

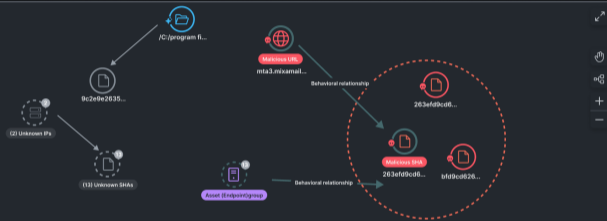
990 New Malicious Email Sent to Multiple Users

Reported by Umbrella 2m ago - Linked Incidents

A device is involved in excessive malicious Command and Control communication, which is already flagged and blocked by Umbrella. Cisco Talos observed North Korean state-sponsored APT Lazarus Group ...

Overview Detection Response Worklog

Duration of the attack: 1d, 20h, 33m, 42s



50 Assets

View all

TOP ACTIVE

Endpoint E2E-DataLake-Internet1	10 events
Endpoint DESKTOP-2ER967Q	10 events
Endpoint E2E-Win10-x64-G	10 events
Endpoint Desktop-Win53	10 events

20 Observables

View all

TOP ACTIVE

263efd9cd65b9c2e9...	65 events
263efd9cd65b9c2e9...	65 events
bfd9cd626359c2e9e...	65 events
99.196.187.4	23 events
99.196.187.4	12 events

5 Indicators

View all

TOP ACTIVE

Cisco Secure Cloud Analytics (dev-srv2-swc)	78 events
Remote Access (Geographic)	78 events
CINS Army List	65 events
CINS Army List	65 events
Cisco Stealthwatch Cloud (obsrvbl-staging)	49 events
Persistent Remote Control Connections	49 events
Cisco Stealthwatch Cloud (obsrvbl-staging)	23 events
Persistent External Server	23 events
Cisco Stealthwatch Cloud (obsrvbl-staging)	12 events
New External Server	12 events

Driving growth through innovation

\$6B in annual innovation spend

Over 25,000 patents to date

Our recent developments

-  Cisco Extended Detection and Response ([XDR](#))
-  Advanced features in all editions of Duo
-  Cisco Secure Access ([SSE](#))
-  Secure Firewall 4200 series and 740S
-  Cisco Multicloud Defense
-  Cloud Application Security
-  Generative AI Policy Assistant



-  Cisco Full-Stack Observability Platform ([FSO](#))
-  Generative AI Hybrid Work capabilities ([Webex](#))
-  Cisco Silicon One ([AI network infrastructure](#))
-  Carbon Emissions Insights in Webex Control Hub
-  Cisco Networking Cloud
-  Smart building and office openings ([NYC, Chicago, ATL](#))
-  Routed Optical Networking

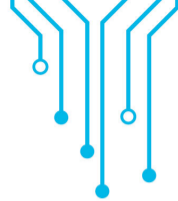


The image features a deep blue background with a gradient from light at the top to dark at the bottom. Two hands are visible, one at the top and one at the bottom, both reaching towards each other. The hands are surrounded by numerous small, white bubbles that appear to be rising from the bottom hand. The overall mood is one of hope and connection.

emerge
como organización

“Simplicidad es traer
orden a la
complejidad”

Jonathan Ive





powering security resilience to protect the integrity of business amidst unpredictable change