The Power of the Platform:
Transform the Infrastructure for IT & OT

cisco MINING SUMMIT 2023

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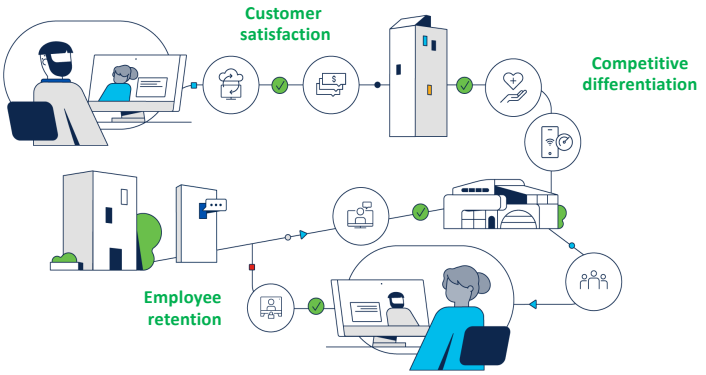
Líder Networking eXperiences LATAM

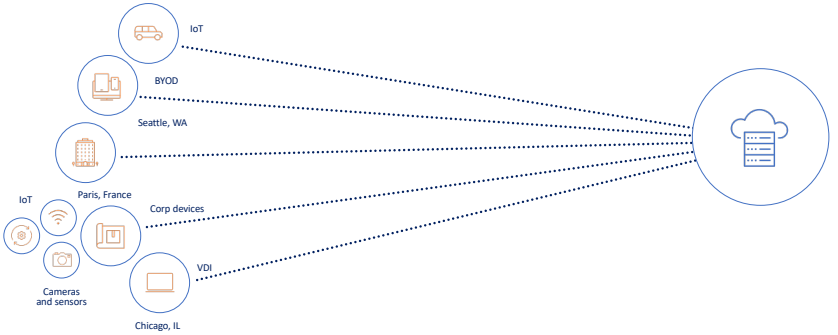
Now more than ever, experiences matter



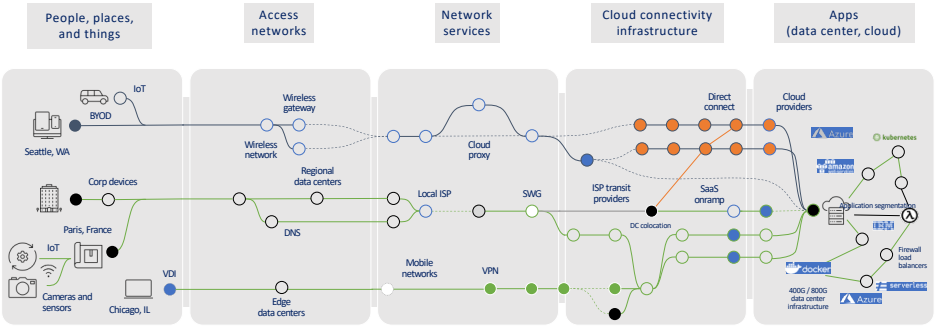
Two worlds **converging**

IT is now being tasked with securing OT

The experience you need to deliver



But the reality is…



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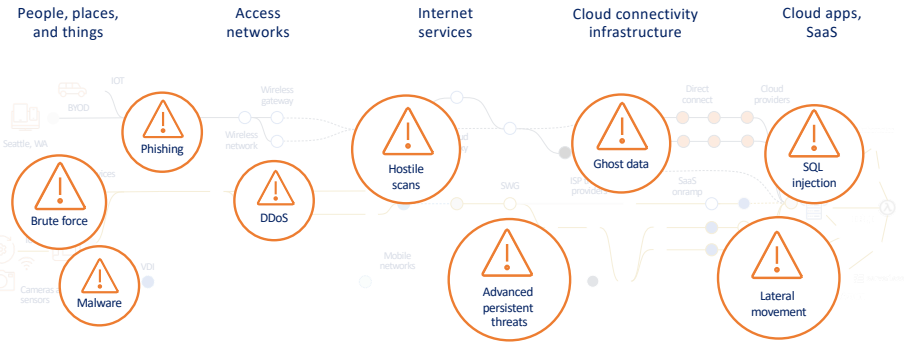
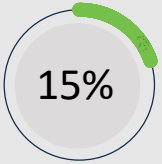
Securing those connections compounds the complexity

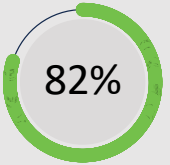


IT needs a different approach

Complexity compounds the risk



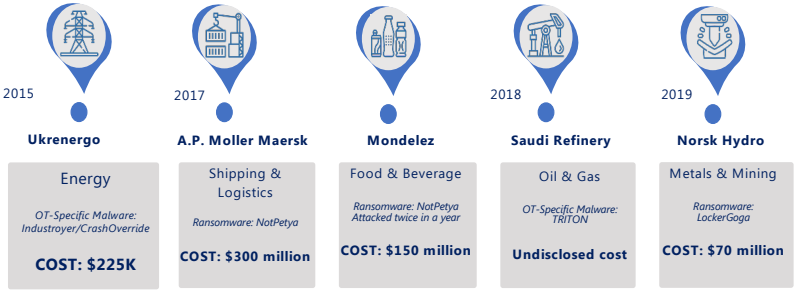
Only 15% of organizations globally have a cybersecurity posture “mature” enough to defend against risks of a hybrid world.



Readiness is critical as 82% of respondents said they expect a cybersecurity incident in the next 12 to 24 months.

Almost 90% of reported security breaches are due to outdated and unpatched software

Attacks to industries have huge cost implications



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Ultimately, this makes your business

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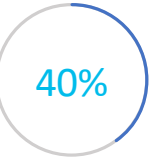

"By 2024, 40% of CIOs will fail to evolve IT's capability to deliver modern digital infrastructures, provide ecosystem tech governance, and support architecture-driven business outcomes."

IDC

To deliver and secure these unified experiences, we need a new approach to networking

Operationally simple

Secure at every connection

Sustainable and flexible

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It’s time for a
platform approach…

Cisco Networking

Secure connectivity, everywhere

We securely connect everything to make anything possible

2023 I&O Platforms Primer for 2023, Jonathan Forest, Jeff Vogel, Tim Zimmerman, Dennis Smith, Feb 2023, Gartner

The power of a platform

A networking platform applies a consistent user experience, automation, intelligence, and an API-driven ecosystem to deliver…

Simplified operations at scale

Secure digital experiences

Faster innovation

Simplifying IT with a platform approach delivers real benefits

	Benefits
Operational simplicity	57% network management time saved 51% overall Opex savings
Secure networking	60% faster security issue resolution 59% time saved from config compliance checks
Hybrid work and sustainability	48% improved mean time to resolution 60% reduction in IT travel

Note: Based on 38 Cisco customer responses

Automation

Artificial
Intelligence

Observability

Secure Access

Secure Edge

Cyber Vision

Secure
Teleworker

Sustainable
Lifecycle

The Plan for Possible

Our plan to connect a regenerative future

Clean Energy Transitions

Accelerate clean energy adoption and global Net Zero ambitions

Circular Transformation

Evolve to a regenerative, circular model

Resilient Ecosystems

Scale efforts to foster an inclusive future and a healthy planet

Enhanced Governance

Embed sustainability into the way we operate to manage risk prudently, enhance trust, uphold brand integrity & inspire

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Whatever you are focus next…

Operational simplicity

Secure networking

Hybrid work and sustainability

Use Cases

Cloud-monitored Catalyst
Common policy
End-to-end assurance

SASE
Secure campus and branch
Cisco Cyber Vision

Secure teleworker
Energy management
Environmental wellness

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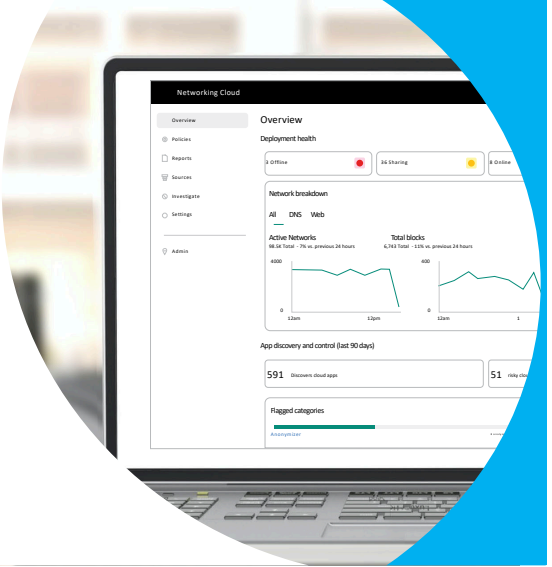
Cisco Networking Cloud

An integrated platform experience for on-prem and cloud operating models



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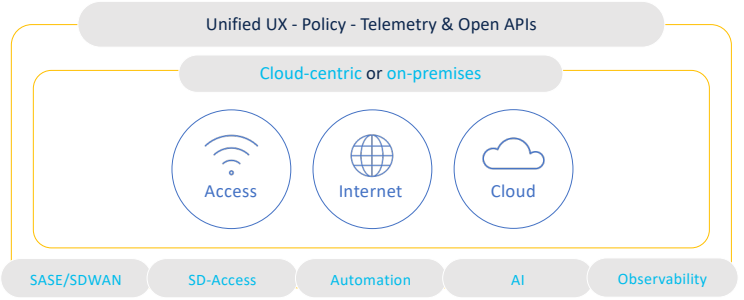
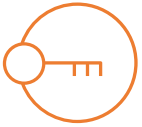
Cisco Security Cloud

Cisco Networking Cloud



Simplified operations at scale
Secure digital experiences
Faster innovation

Use Cases to explore today



Scaling Secure, Agile Access Networks

Connecting a Secure, Seamless SD-WAN

Delivering End-to-End Assurance

Developing New API-Powered Experiences

Creating Smart, Sustainable Workspaces

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